TEAM SOFA BRAND MX - 2023 AMATEUR NATIONAL CHAMPIONSHIP ATHLETES



Sofa Brand's First Family of Motocross

Meet The Rau's from Big Sky, Montana – Justin, Tressa, and Jett Rau

Rau Family

The Rau's have been with us from the start and have been racing for over two decades. In 2021, they were the very first family to all qualify with Dad, Mom, and Son all qualifying for the AMA Amateur National Championship at Loretta Lynn's! They were featured in the AMA official magazine American Motorcyclist for achieving this accomplishment. Justin was sidelined this year recovering from injury but has led this family to an elite level nationally in competition every year. SOFA Brand MX is immensely proud and grateful to have them on our team and part of our family.



ALL IN THE FAMILY

Amazingly, mom, dad and son qualify for the AMA Amateur National Motocross Championship at Loretta Lynn's By Joy Burgess

ustin and Tressa Rau had big dreams for their son Jett this year — helping him qualify for the AMA Amateur National Motocross Championship at Loretta Lynn's Aug. 2-7.

"We originally were focusing on helping Jett qualify," Tressa told American Motorcyclist. "Then Justin and I were back at it and decided to see if we could do it again this year [both Justin and Tressa have qualified in the past —Ed]."

"I was bouncing back from a list of injuries," Justin said, "and I'd considered never racing again. But something about the sport keeps dragging me back. I raced an area qualifier at Horn Rapids, Washington and barely made it in...then another in Delta, Utah. Once word got out that all three of us were shooting for tickets in, they said it'd be the first time a dad, mom and son would qualify. Well, then it was game on!"

And game won, too, as all three qualified and got their tickets to the AMA Amateur National Motocross Championship at Loretta Lynn's. Justin and Tressa both qualified in the Senior (40+) class at the Midwest Regional in Porterville, Calif, and Jett qualified in the Mini-E (4-6) Jr. class at Washougal.

"All of us standing together with our tickets is probably the proudest moment we've had to this point as a family," Tressa told us.

"So many emotions," Justin continued. "Happy, accomplished, choked up, proud!" What's the plan for the family going

into the Championship? "We plan to train our butts off since we made it this far," Tressa told us. "I'm a trainer, so I'll be putting our butts to work between races."

It'll be the first time racing at Loretta Lynn's for all three of them, and young Jett already has predictions for how he'll finish.

"It was pretty awesome when I got the ticket," Jett said, "and I think I'll get ninth!"

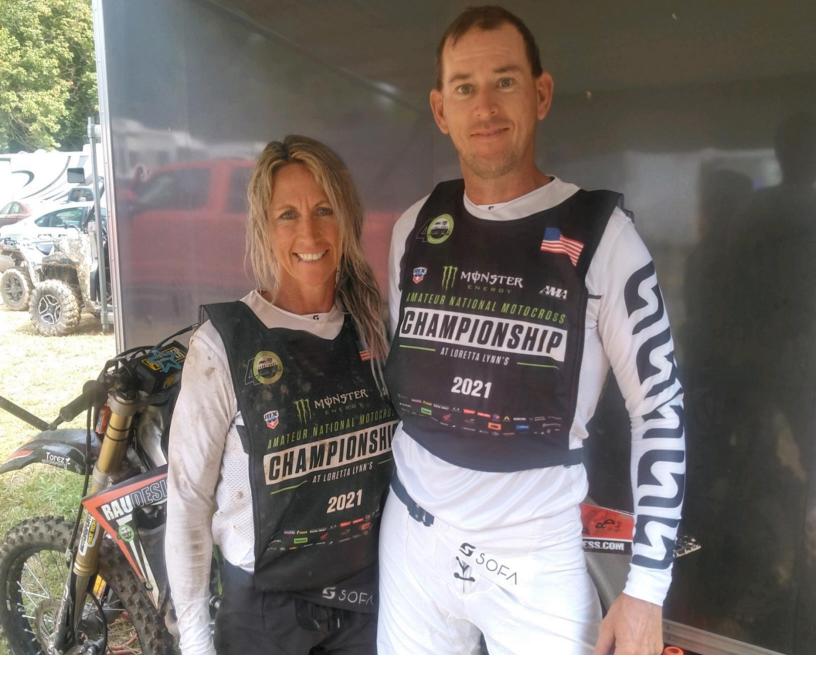
Good luck, Rau family!

Jett Rau

Micro-E (4-7) Limited

Jett is Ranked #1 in the country in his class! He finished 3rd overall this year in the Monster Energy Supercross KTM Challenge. At a young age, Jett has compiled an amazing resume of finishes and accolades, including being #3 in the Motoplayground Dirty 100 with multiple podiums over the last three years at the highest level of moto in the nation. Jett has earned his solid reputation as THE rider to watch this year in his class. He is on the path to greatness!





Tressa Rau

Senior 45+

Tressa made it in as an alternate this year and is the leader of only a handful of women riders who competes with the fastest riders in the nation. Racing in both men's and women's classes, Tressa has etched her name as a world-class athlete. She is a legend in Moto with her many accolades over her racing career with literally too many to featured Of mention. Tressa was in the movie (The Art Moto) www.theartofmotofilm.com and has been recognized as one of America's best.

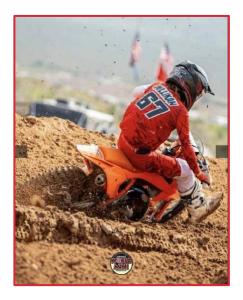
Carson Millikan

Surprise, Arizona - Schoolboy 1 (12-17) and Supermini 2 (13-16)



Carson is literally "Lightning in a Bottle", a superstar in the making and a champion! Carson is familiar with winning. Multiple-time Motoplayground Dirty 100 rider. Finishing first in his area qualifying races in every class and reaching the podium this year in regionals. Carson is a fierce competitor, and we are proud to say he rides for the Brand! Carson has punched his ticket in every class he rides and is nationally recognized as one of the best riders in America. We expect to see his name in the pro ranks soon.

He is a must watch athlete and a Champion in the making!





Kason Bettencourt

Henderson, NV - Micro 2 (4-6) Limited

Bettencourt is an O.G. SOFA Brand athlete. He has been on our roster from the beginning. The word that defines Kason is consistent. He has grown into a threat on track in a very short amount of time. The first time we watched him race we knew he had that "IT" factor. This year he has found another gear battling racers all over the west coast and after finishing 2nd at both Pala and Tulare California; he qualified at the regional in Pala. When we first met Kason, we asked him what he wanted to be when he grows up, he said a professional dirt bike rider!





He is well on his way proving he is one of the top 50cc riders in the nation!

We anticipate huge things in the future with him.



Logan Webb

Pekin, IL – Mini Senior 1 (12-14) and Mini Senior 2 (13-15)





Logan Webb + his KTM machine = SPEED

Much like several qualifiers this year, Logan Webb is one of the first riders to ride with SOFA Brand MX, an O.G. This guy is a freak on his machine. He is a multi-time qualifier of Loretta's, Motoplayground Dirty 100, and multi-time AMA District 17 Champion. Logan Webb knows the podium and has proven as a rider he is one of the best at what he does in America. This year are stoked to see Logan bring experience and speed to the ranch. We anticipate when the championship is over this season, a lot of people will know his name!





Logan Parat

McHenry, IL -- Micro-E (4-7) Limited

If you want to make it to the ranch, and your name is Logan, get a SOFA Brand MX Sponsorship, and move to Illinois! Parat is an up-and-coming star in moto! Punching his ticket at the regionals in Casey, IL, Logan is headed to Hurricane Mills TN for his 2nd time. This Micro E rider is headed nowhere but up and gets faster every race. This guy is what the word potential defines. Consistently making the big show, places him in a category that few get to experience. Keep an eye on this athlete and remember the name Parat!







Price Sandoval

Phoenix, Arizona – Junior (25+)

Sandoval is a recent addition to our roster, and we are absolutely stoked to have him in our stable. Price has been competing for over a decade on a high level, and his grit and endurance have paid off in 2023. Years of training and riding have got him to this point. Last year he was an alternate but 2023 will be his first time on the gate racing at Loretta Lynn's Ranch. This is what we love to see in our athletes. While we obviously are all about helping the youth riders make their way up, we love to see riders like Price. An athlete who keeps on competing and never giving up! Price Sandoval is proof you never have to stop chasing the dream.









Kache Nakagawa

Denver, CO – Micro 2 (4-6) Limited



From the first time we saw Kache ride, we knew he would be a star! Riding for just three years, he has destroyed his competition while racing in one of the largest AMA motocross series in the country, the RMRA. In The Rocky Mountains, Kache has absolutely dominated. He is collecting championship trophies and AMA Plates like candy, and he has fought his way through to the Ranch in 2023. With a start like Nakagawa has had in his racing career, he could go all the way!





Tyler Smith

Spicewood, TX – Open, 250 Pro Sport, College Boy (18-24)



Tyler Smith is no stranger to the Ranch. He has made it to Loretta Lynn's seven times in his career. Shredding Texas dirt for well over a decade, this man is a complete package of skill, strength, and fortitude. Racing in the toughest divisions at The Ranch, Tyler will be there as an alternate this year. With Tyler's pedigree and experience, he is an asset to have in the pits and on the track. He is one of our top athletes and we are stoked to have him race for our Brand.



Daxton Gibbs

Valley View, TX - 65cc (10-11) Limited

We are stoked to see Dax make this year's championship, and he earned it. He has been racing almost non-stop since he was on a 50cc, and that was in 2020! Consistently improving he made his way through the state of Texas and hit bigger races as he progressed towards competing with the best. This year he made it through in Ponca City. SOFA brand is ecstatic to have him on the gates this year.

Keep an eye on #203.





Punching a ticket to the Ranch is the pinnacle of amateur motocross racing in World. We want to congratulate all of our qualifiers for making it this year. We hope to see many more athletes reach this goal.

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